

Blue Innovation Dock 2023

Working Agenda



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Saturday, 21 January | Leaders Dialogue - Business meets Politics

| Time | Session name | Speakers | Moderator |
|---------------|--|---|--|
| 11:15 – 11:40 | Opening session | <ul style="list-style-type: none"> • Petros Michelidakis, boot Düsseldorf • Philip Easthill (Secretary-General, EBI) • Felix Leinemann (Head of Unit “Blue Economy Sectors and Maritime Spatial Planning”, European Commission DG Maritime Affairs and Fisheries) | Martin Redmayne (Journalist & Chairman, The Superyacht Group) |
| 11:40 – 11:50 | Keynote speech / interview format | <ul style="list-style-type: none"> • Boris Hermann (Offshore Racing Sailor) | Martin Redmayne (Journalist & Chairman, The Superyacht Group) |
| 11:50 – 13:00 | Getting to zero emission and strengthening #MadeInEurope | <p>Video message - Maja Markovčić Kostelac (Executive Director, EMSA)</p> <p>Panel discussion:</p> <ul style="list-style-type: none"> • Carla Demaria (Executive Director of the board & Chief Sustainability Officer, Sanlorenzo) • Antony Sheriff (Executive Chairman, Princess Yachts) • Gianguido Girotti (Boat Division CEO, Beneteau Group) • Federico Lantero (Head of Product Design, Azimut Benetti Group) | Martin Redmayne (Journalist & Chairman, The Superyacht Group) |

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| 13:00 – 14:00 | Break | | |
| 14:00 – 15:15 | CEO Panel on the boating industry - Focus on nautical tourism | <p>Panel discussion</p> <ul style="list-style-type: none"> • Felix Leinemann (Head of Unit “Blue Economy Sectors and Maritime Spatial Planning”, European Commission DG Maritime Affairs and Fisheries) • Dean Smith (COO, D Marin) • Michael Köhler (Founder & CEO, SILENT-YACHTS) • Bruno Thivoyon (CEO, Beneteau Group) • Hans Roelants (General Manager, Sea Ray Boats International) | Martin Redmayne (Journalist & Chairman, The Superyacht Group) |
| 15:15 – 15:30 | Interview | <ul style="list-style-type: none"> • Bruno Thivoyon (CEO, Beneteau Group) | |

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Sunday, 22 January | Sustainable propulsion

| Time | Session name | Speakers | Moderator |
|---------------|--|---|---|
| 11:00 – 11:30 | Presentation of EBI study on Assessment of consumer and industry pathway to the green transition | Introductions <ul style="list-style-type: none"> • Petros Michelidakis (Director, boot Düsseldorf) • Philip Easthill (Secretary-General, EBI) Presentation <ul style="list-style-type: none"> • Dr. Steffen Häbich (Head of Department, Special Interest, ADAC) • Silja Teege (Managing Director, SeaTeach) • Christian Esteva Burgos (Projects Coordinator, SeaTeach) | Marcus Krall (Journalist & Founder, Krall Media) |
| 11:30 – 12:30 | Panel: Getting the propulsion mix right – Moving to zero emission by 2050 | <ul style="list-style-type: none"> • Vladimir Zinchenko (CEO, Greenline Yachts) • Jorgo Chatzimarkakis (CEO, Hydrogen Europe) • Jan Mayerhöfer (Desk Officer for Recreational Craft Directive, European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs) • Linos Voskarides (Policy Officer for Coastal and Maritime Tourism, European Commission DG Maritime Affairs and Fisheries) • Robert Marx (Council member, EBI & President, BVWW) | Marcus Krall (Journalist & Founder, Krall Media) |

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| 12:30 – 12:50 | Sustainable propulsion systems (by Beneteau Group) | <ul style="list-style-type: none"> • Delphine Planes (VP Purchasing, Groupe Beneteau, Boat Division) • Isabel Jeschek (Director Global Business Development, Torqeedo) • Alexandre Mongeon (CEO, Vision Marine Technologies) | |
| 12:50-13:30 | Break | | |
| 13:30 – 13:50 | Cooperation between SMEs and universities creates environmentally-friendly propulsion systems | <ul style="list-style-type: none"> • Robert Marx (Director, Marx Technik) | Marcus Krall (Journalist & Founder, Krall Media) |
| 13:50 – 14:10 | Enabling the transition towards sustainable propulsion (by Torqeedo) | <ul style="list-style-type: none"> • Philip Goethe (Director Strategy and Product Management, Torqeedo) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:10 – 14:30 | MERCURY AVATOR ELECTRIC OUTBOARDS - Experience a new way to Go Boldly (by Brunswick) | <ul style="list-style-type: none"> • Will Sangster (President EMEA, Mercury Marine) • John Lasschuit (Product Manager Engines, Mercury Marine) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:30 – 14:50 | ePropulsion's Solution to Electrification and Intelligentization of boating' (by ePropulsion) | <ul style="list-style-type: none"> • Steve Bruce (Global OEM Sales Director, ePropulsion) | Marcus Krall (Journalist & Founder, Krall Media) |

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| 15:00 – 15:20 | Pioneering Solar-Electric Propulsion for a New Era in Yachting (by Silent Yachts) | <ul style="list-style-type: none">• Michael Köhler (Founder & CEO, SILENT-YACHTS)• Stephan Kress (Chief Innovation Officer, SILENT-YACHTS) | Marcus Krall (Journalist & Founder, Krall Media) |
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Monday, 23 January | Financing innovation & start-up disruption

| Time | Session name | Speakers | Moderator |
|---------------|--|--|---|
| 11:00 – 12:30 | BID start-up pitch | Pitching companies: <ul style="list-style-type: none"> • Seasy - Lucas Unterweger (CCO) • Clean Earth Rovers - Michael Arens (Founder & CEO) • Seares - Giorgio Cucè (CEO) • Edorado - Godert van Hardenbroek (Co-Founder & Product Architect) Jury <ul style="list-style-type: none"> • Laurent Probst (Partner, PwC Luxembourg) • Gabriella Richardson (Founder & CEO, Yachting Ventures) • Emily Penn (Director, eXXpedition & Skipper & Ocean Advocate) • Dr. Clyde Hutchinson (General Partner, Team ABC Ventures) • Idan Cohen (Chairman, Marine Innovation Association & CEO, Pick A Pier) | Marcus Krall (Journalist & Founder, Krall Media) |
| 12:30 – 13:15 | Break | | |
| 13:15 - 13:30 | Keynote on Priorities of the EU budget for | <ul style="list-style-type: none"> • Johannes Hahn (European Commissioner for Budget and Administration) | Marcus Krall (Journalist & |

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| | sustainability and innovation | | Founder, Krall Media) |
| 13:30 – 14:30 | Panel: Challenges and opportunities of start-ups and investment in boating industry | <ul style="list-style-type: none"> • Gabriella Richardson (Founder, Yachting Ventures) • Laurent Probst (Partner, PwC Luxembourg) • Benno Weissner (Project Manager, ZENIT – Center for Innovation and Technogy & Enterprise Europe Network) • Cornelius Eich (Partnership & Sustainability Manager, Team Malizia) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:30 – 14:45 | Presentation: EU BlueInvest Initiative | <ul style="list-style-type: none"> • Laurent Probst (Partner, PwC Luxembourg) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:45 – 15:45 | On track Straight to 2030 (Press Conference by Sanlorenzo) | <ul style="list-style-type: none"> • Massimo Perotti (Chairman & CEO, Sanlorenzo SpA) | |

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Tuesday, 24 January | Future fuels

| Time | Session name | Speakers | Moderator |
|---------------|--|---|---|
| 11:00 – 12:00 | Panel: Developing and integrating alternative fuels | <ul style="list-style-type: none"> • Algara Castle (Head of European Affairs, eFuel Alliance) • Dr Nicholas Ball (CEO & Co-Founder, XFuel) • Sveta Ukkonen (Head of Marine Fuels & Services, Neste Corporation) • Stefano Pagani (Head of research and market intelligence, Confindustria Nautica) • Paolo Bertetti (R&D Vice President, Sanlorenzo) | Marcus Krall (Journalist & Founder, Krall Media) |
| 12:00 – 13:30 | Break | | |
| 13:30 – 14:30 | Panel: Putting in place charging and alternative fuel infrastructure | <ul style="list-style-type: none"> • Ismail Ertug (Member of the European Parliament) • Mehdi Hocine (Acting Head of Unit, European Commission – DG GROW) • Roberto Perocchio (President, Assomarinas - Italian Marina Association) • Karl-Oskar Tjernström (CEO & Co-Founder, Fossil Free Marine) • Alex Bamberg (CEO, Aqua Superpower) • Jose Luis Fayos (Technical Consultant, ANEN) • Lana Sissing (Manager Yachting, GoodFuels) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:30 – 14:50 | New infrastructure for | <ul style="list-style-type: none"> • Martin Schemkes (Brand Director, Delphia) | |

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| | Marinas (by Beneteau Group) | <ul style="list-style-type: none">Alex Bamberg (CEO, Aqua superpower) | |
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Wednesday, 25 January | Circular Materials

| Time | Session name | Speakers | Moderator |
|---------------|--|---|---|
| 11:00 – 11:15 | Presentation: EU Roadmap for End-of-Life Boats | <ul style="list-style-type: none"> • Andreea Strachinescu (Head of Unit Maritime Innovation, Marine Knowledge and Investment, European Commission DG Maritime Affairs and Fisheries) • Philip Easthill (Secretary-General, EBI) | Marcus Krall (Journalist & Founder, Krall Media) |
| 11:15 – 11:30 | Closing the loop of fibre composite sports boats using digital tools (German Environment Agency project) | <ul style="list-style-type: none"> • Franziska Link (Senior Consultant Data, Digital & Innovation, Ramboll) | Marcus Krall (Journalist & Founder, Krall Media) |
| 11:30 – 12:30 | Panel: Implementing the circular economy for the boating industry | <ul style="list-style-type: none"> • Andreea Strachinescu (Head of Unit Maritime Innovation, Marine Knowledge and Investment, European Commission DG Maritime Affairs and Fisheries) • Alexander Vandenberghe (Sustainability Manager, Wind Europe) • Thomas Wegman (Marketing Manager EMEA, AOC Resins & Board Member, European Composites Industry Association) • Felicitas Frick (Consultant Waste and Resource Management, Ramboll) | Marcus Krall (Journalist & Founder, Krall Media) |

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| | | <ul style="list-style-type: none"> • Phil Horton (Environment Secretary, European Boating Association) • Kerstin Zillmer (Editor-in-Chief, Float Magazine) • Maria Rindstam (Founder & Owner, Båtskroten Sweden) | |
| 12:30 – 12:50 | Sustainable composites (by Beneteau Group) | <ul style="list-style-type: none"> • Erwan Faoucher (Research & Innovation Director, Beneteau Group) • Philippe Sanial (R&D, Technical, Quality Director, Chomarat) • Guillaume Cledat (Elium® Global business Director, ARKEMA) | |
| 12:50 – 13:10 | Optimist World Championship 2023 Sustainability Strategy - Educating sustainable sailors of the future | <ul style="list-style-type: none"> • Jose Luis Fayos (Technical Consultant, ANEN) | |
| 13:10 – 13:30 | Break | | |
| 13:30 – 14:30 | Panel: Future of sustainable composite materials | <ul style="list-style-type: none"> • Santino Wist (Researcher, RWTH Aachen) • Paolo Dassi (Marine and Industry Manager, BComp) • Fabio Bignolini (COO, Northern Light Composites) • Friedrich J. Deimann (Founder, GREENBOATS) • Elke Demeyer (Research scientist, Centexbel) • Thomas Wegman (Marketing Manager EMEA, AOC Resins & Board Member, European Composites Industry Association) | Marcus Krall (Journalist & Founder, Krall Media) |
| 14:30 – 14:50 | Dismantling and recycling of end-of-life | <ul style="list-style-type: none"> • Erwan Faoucher (Research & Innovation Director, Beneteau Group) • Guillaume Perben (CEO & Co-Founder, Composite Recycling) | |

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| | boats (by Beneteau Group) | | |
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Thursday, 26 January | Sustainable nautical tourism & water sports

| Time | Session name | Speakers | Moderator |
|---------------|--|---|---|
| 11:00 – 12:15 | Panel: Transition pathway of charter and marina sector | <ul style="list-style-type: none"> • Mel Symes (Secretary, TransEurope Marinas) • Nienke Zetzema (CEO, Waterland Monnickendam) • Rudy van der Ween (President, IWI & City of Gent) • Stavros Katsikadis (President of the Board, Greek Marinas Association & Managing Director, LAMDA Marinas Investments) • Karlheinz Jungbeck (Tourism President, ADAC) • Paul Blanc (Director, Boat Clubs & Brand Director JEANNEAU, Beneteau Group) • Domagoj Milisic (Owner and CEO of Croatia yachting company, Board member, Croatian Chamber of Commerce – Nautical Tourism Association) | Marcus Krall (Journalist & Founder, Krall Media) |
| 12:15 – 13:30 | Break | | |
| 13:30 – 14:30 | Panel: Integrating sustainability across the water sports industry | <ul style="list-style-type: none"> • Jérôme Pero (Secretary General, Federation of the European Sporting Goods Industry) • Thomas Dederichs (President, TIV) • Tim-Eike Krebs (Chairman of the committee for Quality, Federal Canoe Association - BVKanU) • Oto Dzenis (Manager, Marina Auda Riga & East Coast Baltic Project) | Marcus Krall (Journalist & Founder, Krall Media) |

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| | | <ul style="list-style-type: none">Flo Brunner (Managing Director, Starboard) | |
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Friday, 27 January | Innovation for sustainability

| Time | Session name | Speakers | Moderator |
|---------------|---|--|------------------|
| 11:00 – 12:00 | Panel: Leveraging digital innovation for sustainability | <ul style="list-style-type: none"> • Karl Birgir Björnsson (CEO & Founder, Hefring) • Idan Cohen (Chairman, Marine Innovation Association & CEO, Pick A Pier) • Patrick Haebig (Sales Manager EMEA & APAC, SEA.AI) • Yannick Vereerstraeten (Co-Founder & COO, Sailsense) • Clément Douet (VP Digital Business, Beneteau Group) | Anouk Groen |
| 12:00 – 12:20 | Green Yachting Revolution (by Sunreef) | <ul style="list-style-type: none"> • Artur Połoczański (PR Manager, Sunreef) | Anouk Groen |
| 12:20 – 12:55 | The reliable reference to benchmark yachts on their environmental credentials | <ul style="list-style-type: none"> • Hanna Dąbrowska (Naval Architect & Sustainable Design Specialist, Water Revolution Foundation) | Anouk Groen |
| 12:55 – 13:15 | Navigate the future at no cost (by Fabiani Yachts) | <ul style="list-style-type: none"> • Marco Fabiani (Sales Manager, Fabiani Yachts) | Anouk Groen |
| 13:15 – 13:30 | Design inspiration for sustainability | <ul style="list-style-type: none"> • Anouk Groen (CMF Design Forecaster) | Anouk Groen |

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|---------------|--|---|-------------|
| 13:30 – 14:30 | Panel: Achieving sustainability through better boat design | <ul style="list-style-type: none"> • Ollie Taylor (Associate Director, Anthesis Consulting Group) • Kellie Covington (Co-Founder, Sustainable Marine Alliance) • Amadeo Migali (Managing Director, Micad – the creative engineering company) • Francis Hueber (Co-Founder and CEO, Caponnetto Hueber SL) • Simon Turner (Global Sales Director, Sunreef) • Hanna Dąbrowska (Naval Architect & Sustainable Design Specialist, Water Revolution Foundation) | Anouk Groen |
| 14:30 – 15:00 | Communicating sustainability towards consumers | <ul style="list-style-type: none"> • Francesca Goi (Independent Consultant) • Yann Masselot (Chief Brands & Communication officer, Beneteau Group) | |

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Saturday, 28 January | Engaging NGOs and all players

| Time | Session name | Speakers | Moderator |
|---------------|--|--|-------------|
| 11:00 – 12:00 | Panel: The NGO perspective - is the industry doing enough? | <ul style="list-style-type: none"> • Frank Schweikert (Founder, German Ocean Foundation) • Vanessa Georg (International Development, The SeaCleaners) • Meik Obrock (Vice-Chair, elasMocean) • David Pfendner (Policy Officer Marine Litter, NABU) • Renata Marevic (Manager, Marina Punat) • Jörg Bunke (Managing Director, Bukh Bremen & German Marine Association - BVWW) • Prof. Dr. Franz Brümmer (Professor, University of Stuttgart) | Anouk Groen |

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Sunday, 29 January | Engaging citizens & boaters

| Time | Session name | Speakers | Moderator |
|---------------|---|--|------------------|
| 11:00 – 12:00 | Panel: Expectations of boat users vs industry in the green transition | <ul style="list-style-type: none">• Robert Marx (President, BVWW)• Dieter Haendel (Expert for spatial planning, environmental and infrastructure affairs, DMYV)• Alexandra Rickham (Head of Sustainability, World Sailing)• Marc Dening (CEO, Bavaria Yachts) | Anouk Groen |